Advocacy & Monitoring Committee

Agenda
Thursday, October 13, 2016
7:30 - 8:45 a.m.
Leland Room
Chateau Louis Conference Centre
11727 Kingsway, Edmonton

Agenda Items

1. **Call to Order** – Mayor Don Iveson, Vice Chair

2. **Chair Opening Remarks and Welcome to Guests: Members of the Growth Plan Update Task Force** – Mayor Don Iveson, Vice Chair

3. **Approval of Agenda** – Mayor Don Iveson, Vice Chair

4. **Approval of Minutes of September 1, 2016** – Mayor Don Iveson, Vice Chair

5. **Provincial Advocacy Update** – Mayor Nolan Crouse, Board Chair
   a. **Value Add Campaign (Verbal)**

6. **Communicating (and possibly celebrating) Outcome of October 13 Board Decision on Edmonton Metropolitan Region Growth Plan** – Loreen Lennon, Communications Manager, and Margo Long, Incite Marketing
   a. **Presentation (Verbal)**

7. **Adjournment** – Mayor Don Iveson, Vice Chair
Advocacy & Monitoring Committee

Thursday, September 1, 2016
8:00 – 9:30 p.m.
Capital Region Boardroom, CRB Offices
#1100, 10104 103 Avenue, Edmonton, AB

Members:
- Greg Krischke, City of Leduc (Chair)
- Nolan Crouse, Board Chair (Ex Officio)
- Tom Flynn, Sturgeon County
- Dwight Ganske, Town of Stony Plain
- Don Iveson, City of Edmonton

Regrets:
- Camille Berube, Town of Beaumont
- Wes Brodhead, City of St. Albert

CRB Staff:
- Malcolm Bruce, CEO
- Neal Sarnecki, Project Manager
- Stephanie Chai, Project Manager
- Loreen Lennon, Communications Manager
- Leslie Chivers, Operations Manager

Guests:
- Gibby Davis, City of Edmonton
- Trevor Duley, Sturgeon County
- Michael Laveck, Town of Devon
- Marnie Lee, Strathcona County
- Lynette Tremblay, City of St. Albert
- Patty Walker, City of Fort Saskatchewan

1. CALL TO ORDER

Chair, Mayor Krischke, called the meeting to order at 8:00 a.m.

2. Chair Opening Remarks

3. Approval of Agenda

Motion: That the Advocacy & Monitoring Committee approve its updated agenda of September 1, 2016 which will now includes 5c, Board Support for Energy East Pipeline.

Moved by: Mayor Tom Flynn, Sturgeon County

Decision: Carried unanimously
4. Approval of Minutes of April 14, 2016

It was by unanimous consensus that the Advocacy & Monitoring Committee approve the April 14, 2016 minutes.

5. Provincial Advocacy

   a. Value Add Campaign
   b. GPU Cost Savings

Motion: That the Advocacy & Monitoring Committee recommend the GPU Cost Savings to the Capital Region Board as a key component of the Value Add Campaign with the, for information.

Mayor Don Iveson, Edmonton, put forward a friendly amendment to have “administration look into delivering comparable GHG statistic” included into the motion. The friendly amendment was accepted.

Motion: That the Advocacy & Monitoring Committee recommend the GPU Cost Savings to the Capital Region Board as a key component of the Value Add Campaign with the, for information, and that administration look into delivering a comparable GHG statistic.

Moved by: Mayor Don Iveson, City of Edmonton
Decision: Carried unanimously

   c. Board Support for Energy East Pipeline

Motion: That the Advocacy & Monitoring Committee recommend the Capital Region Board lend written support to the Energy East Pipeline, and direct the Chair to send a letter to the end to the National Energy Board, applicable government departments and media outlets.

Moved by: Councillor Dwight Ganske, Town of Stony Plain
Decision: Carried unanimously


Presentation to Advocacy & Monitoring Committee by Loreen Lennon, Communications Manager

7. Three-Year Advocacy and Communications Strategic Plan 2016-19

Motion: That the Advocacy & Monitoring Committee approve the Three-Year Advocacy and Communications Strategic Plan as updated in September 2016, and recommend it to the Capital Region Board for approval.

Moved by: Mayor Don Iveson, City of Edmonton
Decision: Carried unanimously
8. Standing Committee Updates

9. CEO Update

   a. Economic Development Initiative
   b. Agricultural Planning
   c. Strategic Plan Performance Measures

10. ADJOURNMENT

    The Chair declared the meeting adjourned at 9:17 a.m.

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Committee Chair, Greg Krischke