



Advocacy & Monitoring Committee
(Formally Performance Monitoring Committee)

Thursday, October 9, 2014
7:00 a.m. – 8:30 a.m.
Chateau Louis – Executive Room
11727 Kingsway Edmonton, AB

Members:

Nolan Crouse, *City of St. Albert*
Camille Berube, *Town of Beaumont*
Tom Flynn, *Sturgeon County*
Don Iveson, *City of Edmonton (Vice-Chair)*
Greg Krischke, *City of Leduc (Chair)*

Guests:

Roxanne Carr, *Strathcona County*
Leslie Chivers, *Sturgeon County*
Gibby Davis, *City of Edmonton*
Yolande Shaw, *Strathcona County*
Patty Walker, *City of Fort Saskatchewan*

Regrets:

Wes Brodhead, *City of St. Albert*
Mel Smith, *Redwater*

CRB Staff & Consultants:

Doug Lagore, *CEO*
Sharon Shuya, *Project Manager*
Brendan Pinches, *Project Manager*

Loreen Lennon, *Communications Manager*
Stephanie Chai, *Assistant Project Manager*
Amanda Borman, *Executive Assistant*

1. CALL TO ORDER

Chair, Mayor Krischke, called the meeting to order at 7:15 a.m.

2. Approval of Agenda

2014-18

It was agreed by unanimous consensus that the Advocacy & Monitoring Committee October 10 meeting agenda be approved.

3. Approval of the Minutes

2014-19

Motion: That the minutes of July 10, 2014 be approved.

Moved by: Mayor Camille Berube, *Town of Beaumont*

Decision: Carried unanimously



4. Updates from Chairs of Standing Committees

2014-20

It was agreed by unanimous consensus the Advocacy & Monitoring Committee receive for information the updates from the Standing Committee Chairs.

5. Terms of Reference

2014-21

Motion: That the Advocacy & Monitoring Committee recommend the Capital Region Board approve the updated Terms of Reference.

Moved by: Mayor Don Iveson, *City of Edmonton*

Decision: Carried unanimously

6. Board Motion B2014-38 regarding GreenTRIP criteria

2014-22

Motion: That the Advocacy & Monitoring Committee postpone the development and implementation of an advocacy strategy to propose to the Province changes to the GreenTRIP criteria such that the criteria could include “community buses” on the basis that community buses are one of many forms of mass transportation and as such support the GHG reduction and traffic congestion reduction initiatives, until the needs assessment for specialized transit has been completed.

Moved by: Mayor Tom Flynn, *Sturgeon County*

Decision: Carried unanimously

7. Advocacy and Communications Update

2014-23

Motion: That the Advocacy & Monitoring Committee approve the updated Three-Year Advocacy and Communications Strategic Plan (2015-2018).

Moved by: Mayor Camille Berube, *Town of Beaumont*

Decision: Carried unanimously

8. 2015 Meeting Schedule

2014-24

Motion: That the Advocacy & Monitoring Committee approve the 2015 Meeting Schedule, with the exception of the January 8 meeting which will be rescheduled to December 11, 2014 at 7:30 a.m.

Moved by: Mayor Don Iveson, *City of Edmonton*

Decision: Carried unanimously

9. Next Meeting

- i. December 11, 2014 at 7:30 a.m.



10. ADJOURNMENT

2014-25

It was agreed by unanimous consensus that the Advocacy & Monitoring Committee meeting be adjourned.

Meeting adjourned at 8:30 a.m.

Committee Chair, Greg Krischke

