



Advocacy & Monitoring Committee

Thursday, September 1, 2016

8:00 – 9:30 p.m.

Capital Region Boardroom, CRB Offices
#1100, 10104 103 Avenue, Edmonton, AB

Members:

Greg Krischke, *City of Leduc (Chair)*
Nolan Crouse, *Board Chair (Ex Officio)*
Tom Flynn, *Sturgeon County*
Dwight Ganske, *Town of Stony Plain*
Don Iveson, *City of Edmonton*

Guests:

Gibby Davis, *City of Edmonton*
Trevor Duley, *Sturgeon County*
Michael Laveck, *Town of Devon*
Marnie Lee, *Strathcona County*
Lynette Tremblay, *City of St. Albert*
Patty Walker, *City of Fort Saskatchewan*

Regrets:

Camille Berube, *Town of Beaumont*
Wes Brodhead, *City of St. Albert*

CRB Staff:

Malcolm Bruce, *CEO*
Neal Sarnecki, *Project Manager*
Stephanie Chai, *Project Manager*
Loreen Lennon, *Communications Manager*
Leslie Chivers, *Operations Manager*

Charlene Wilcock, *Municipal Intern*
Amanda Borman, *Executive Assistant*

1. CALL TO ORDER

Chair, Mayor Krischke, called the meeting to order at 8:00 a.m.

2. Chair Opening Remarks

3. Approval of Agenda

AMC2016-17

Motion: That the Advocacy & Monitoring Committee approve its updated agenda of September 1, 2016 which will now includes 5c, Board Support for Energy East Pipeline.

Moved by: Mayor Tom Flynn, Sturgeon County

Decision: Carried unanimously

4. Approval of Minutes of April 14, 2016

AMC2016-18

It was by unanimous consensus that the Advocacy & Monitoring Committee approve the April 14, 2016 minutes.

5. Provincial Advocacy

- a. Value Add Campaign
- b. GPU Cost Savings

Motion: That the Advocacy & Monitoring Committee recommend the GPU Cost Savings to the Capital Region Board as a key component of the Value Add Campaign with the, for information.

Mayor Don Iveson, Edmonton, put forward a friendly amendment to have “administration look into delivering comparable GHG statistic” included into the motion. The friendly amendment was **accepted**.

AMC2016-19

Motion: That the Advocacy & Monitoring Committee recommend the GPU Cost Savings to the Capital Region Board as a key component of the Value Add Campaign with the, for information, and that administration look into delivering a comparable GHG statistic.

Moved by: Mayor Don Iveson, City of Edmonton

Decision: Carried unanimously

- c. Board Support for Energy East Pipeline

AMC2016-20

Motion: That the Advocacy & Monitoring Committee recommend the Capital Region Board lend written support to the Energy East Pipeline, and direct the Chair to send a letter to the end to the National Energy Board, applicable government departments and media outlets.

Moved by: Councillor Dwight Ganske, Town of Stony Plain

Decision: Carried unanimously

6. Preview: Edmonton Metropolitan Region Narrative: Foundation to Growth Plan Communications Strategy – Presentation to Board September 8, 2016

Presentation to Advocacy & Monitoring Committee by Loreen Lennon, Communications Manager

7. Three-Year Advocacy and Communications Strategic Plan 2016-19

AMC2016-21

Motion: That the Advocacy & Monitoring Committee approve the Three-Year Advocacy and Communications Strategic Plan as updated in September 2016, and recommend it to the Capital Region Board for approval.

Moved by: Mayor Don Iveson, City of Edmonton

Decision: Carried unanimously





8. Standing Committee Updates

9. CEO Update

- a. Economic Development Initiative
- b. Agricultural Planning
- c. Strategic Plan Performance Measures

10. ADJOURNMENT

The Chair declared the meeting adjourned at 9:17 a.m.



Committee Chair, Greg Krischke

