Shared Investment for Shared Benefit (SISB) Task Force

Thursday, February 20, 2020
1:00 p.m. – 4:00 p.m.
Italian Cultural Centre, Italia Room
14230 133 Ave NW, Edmonton, AB

Task Force Members:
Cathy Heron, City of St. Albert (Vice Chair)
John Stewart, City of Beaumont
Ray Ralph, Town of Devon
Don Iveson, City of Edmonton
Gale Katchur, City of Fort Saskatchewan
Tanni Doblanke, Leduc County
Barry Turner, Town of Morinville
Rod Shaigec, Parkland County
Stuart Houston, City of Spruce Grove
Linda Matties, Town of Stony Plain (Alternate)
Katie Berghofer, Strathcona County (Alternate)
Alanna Hnatiw, Sturgeon County

Regrets:
Rod Frank, Strathcona County (Chair)
Bob Young, City of Leduc
William Choy, Town of Stony Plain

EMRB Staff:
Karen Wichuk, CEO
Sharon Shuya, Director of Regional Growth Planning
Alex Bonokoski, Project Manager
Dan Rose, Senior Communications Advisor
Carol Moreno, Project Coordinator

Guests:
Grant Bain, Leduc County
Teaka Broughm, City of Beaumont
John Dance, City of Fort Saskatchewan
Gibby Davis, City of Edmonton
Simon Farbrother, City of Spruce Grove
Ian Gallagher, City of Edmonton
Sarah Hall, Town of Morinville
Gordon Harris, City of Fort Saskatchewan
Brandy Kelly, City of Leduc
Stephane Labonne, Town of Morinville
Larissa Lindmark, Parkland County
Ken MacKay, City of St. Albert
Avril McCalla, City of Edmonton
Reegan McCullough, Sturgeon County
Brenda Otto, Town of Stony Plain
Jackie Poryatko, Strathcona County
Kendra Raymond, City of Beaumont
Paul Ross, City of Edmonton
Tanis Sawatsky, Sturgeon County
Kevin Scoble, City of St. Albert
Martin Stout, City of Beaumont
Laura Swain, Parkland County
Patrick D. Tighe, Sturgeon County

Consultants:
Slavi Diamandiev, Deloitte
Dalibor Petrovic, Deloitte
Sabrina Reschny, Deloitte
Karen Gilchrist, Karen Gilchrist and Associates
1. Opening

1.1 Quorum

Quorum achieved; 10 of 13 voting members present.

1.2 Call to Order

Vice Chair Heron called the meeting to order at 1:03 p.m.

1.3 Chair's Opening Remarks

Vice Chair Heron welcomed members of the Task Force and regional stakeholders. Opening remarks included encouraging a willingness to take off 'municipal hats', consider the broader picture, be open to new ideas, share thoughts, and be brave about approaching opportunities.

2. Approval of Agenda

Vice Chair Heron amended the agenda to include announcements from the Town of Stony Plain and CEO Wchuk prior to adjournment.

**Motion:** That the Shared Investment for Shared Benefit Task Force approve the February 20, 2020 meeting agenda as amended.
 Moved by: Mayor Ralph
 Accepted by: Vice Chair
 Decision: Carried unanimously

3. Approval of Minutes

**Motion:** That the Shared Investment for Shared Benefit Task Force approve the December 6, 2019 meeting minutes.
 Moved by: Mayor Katchur
 Accepted by: Vice Chair
 Decision: Carried unanimously

*Mayor Hnatiw joined the meeting at 1:08 p.m.*

4. Update of Project Progress to date

Mr. Petrovic reviewed the work completed since the last Task Force meeting including facilitating the first Working Group meeting with representation from all 13 municipalities, as well as ongoing work towards the Environmental Scan and interviews with each Task Force member.
5. **Refresh on SISB Models – Interjurisdictional Accord example**

Mr. Diamandiev reviewed the Interjurisdictional Accord with the Task Force as a more complex example of an SISB model than the Spokane model example presented in December. He highlighted features such as flexibility in the type and scale of investments, inclusion of non-financial contributions, cost-sharing and benefit sharing arrangements, consideration of broader socio-economic benefits in the project selection process, and the creation of a revenue pool, generated from project revenues, to allow for sustainability of the model.

*Mayor Iveson joined the meeting at 1:24 p.m.*

Comments from the Task Force included the timeline required to arrive at the current Accord arrangement, interest in examples of Accord projects and contribution thresholds, timing of allocations to the benefits pool, ensuring participation of the appropriate partners, potential to use a regional model as a template for sub-regional application, feasibility of weighting non-financial benefits due to proximity of development, and consideration for indirect social and community benefits.

6. **Research to date – early observations**

Mr. Diamandiev shared observations around the differences among municipalities in the Region resulting from their unique realities. Nevertheless, there are many common themes and strategic alignment in priority economic sectors, core values, and areas for investment.

Ms. Reschny outlined some of the key themes resulting from Working Group conversations around opportunities and challenges. Exploring ideas for possible SISB projects, Working Group members brainstormed a variety of initiatives, long-term regional economic opportunities, and opportunities to address constituents’ current concerns.

*Break 2:06 p.m. to 2:29 p.m.*

7. **Exercise – Discussing Long-term Opportunities vs. Solving Current Problems**

Mr. Petrovic invited members of the Task Force to share their position along a continuum to answer the question: Should the SISB initiative be focused on realizing long-term future opportunities, be focused on solving problems that exist today, or balanced somewhere along the continuum? Members discussed their desire to demonstrate the value of regional collaboration to their constituents in the short-term but also to be a more strategic, forward-thinking Board that tackles long-term, transformational legacy work.

8. **Small Group Discussion – Strategic Questions**

Mr. Petrovic split the Task Force and Working Group into three groups to discuss and report back on topics such as short- vs. long-term focus, determining SISB project success criteria, future long-term outcomes of SISB in the Region, identification of ‘quick wins’, and transformational opportunities.
Task Force members shared that short-term success may include defined project selection criteria, agreement on what is regionally significant, successful completion of a project, productive provincial and municipal partnerships, a borderless approach, and unanimous participation. Twenty years from now, success may include a strong regional reputation and brand, the ability to measure and communicate successes, less inter-regional competition, removal of barriers to large investment, and an environmentally credible region known for its resilient economy.

Mayor Doblanko left the meeting at 3:30 p.m.

Mayor Ralph stepped out of the meeting from 3:35 p.m. to 3:45 p.m.

Brainstorming opportunities for 'quick wins' in the SISB initiative, the Task Force mentioned regional transit, broadband, IT procurement, waste management, stormwater management, and the Integrated Regional Transportation Master Plan (IRTMP) Priorities List.

The Task Force generated ideas for transformational opportunities including regional servicing districts, bringing balance to fiscal disparities, waste to energy and green technologies, and support for a robust agri-food sector.

9. Next Steps / Questions

CEO Wichuk conveyed that meeting notes would be circulated to the Task Force shortly followed by the bulletin for distribution more broadly among stakeholders. Vice Chair Heron encouraged members to follow up on briefing notes and other communication pieces to ensure municipal councils are kept apprised of progress on SISB.

Mr. Petrovic advised the Task Force that the Project Team will proceed with a second workshop with the Working Group, continue research towards the Environmental Scan, conduct the remaining interviews with mayors, and prepare for the next Task Force meeting in April.

Vice Chair Heron reminded members to respond to the Project Team’s initial information request for existing collaborative cost-sharing or co-investment agreements or initiatives as soon as possible.

10. Announcements

Councillor Matties provided the Task Force with an executive summary related to waste management in the Town of Stony Plain as an example of a possible regional opportunity.

Canadian Homebuilders Association would like to host Council members and CAOs to look at opportunities around infill. One evening and one afternoon session available in Edmonton with 60 spots on fuses for a 3-hour tour. EMRB Administration will circulate the details as they become available.
11. Adjournment

Vice Chair Heron declared the meeting adjourned at 4:04 p.m.

12. Next Meeting

Next Meeting:
SiSB Task Force
April 16, 2020, 1:00 p.m. – 4:00 p.m.
Location TBC

[Signature]
Task Force Chair, Rod Frank