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## Advocacy & Monitoring Committee

Thursday, July 9, 2015  
8:30 a.m. – 10:00 a.m.  
Chateau Louis – Grand Ballroom  
11727 Kingsway Edmonton, AB

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### Members:

Greg Krischke, *City of Leduc (Chair)*  
Don Iveson, *City of Edmonton*  
Camille Berube, *Town of Beaumont*  
Wes Brodhead, *City of St. Albert*  
Nolan Crouse, *City of St. Albert*  
Tom Flynn, *Sturgeon County*  
Dwight Ganske, *Town of Stony Plain*

### Guests:

Gibby Davis, *City of Edmonton*  
Cathy Ducharme, *Strathcona County*  
Jacquie Hansen, *City of St. Albert*  
Michelle Hay, *City of Leduc*  
Yolande Shaw, *Strathcona County*  
Patty Walker, *City of Fort Saskatchewan*

### Regrets:

#### CRB Staff & Consultants:

Malcolm Bruce, *CEO*  
Neal Sarnecki, *Project Manager*  
Sharon Shuya, *Project Manager*  
Loreen Lennon, *Communications Manager*

Stephanie Chai, *Project Manager*  
Leslie Chivers, *Operations Manager*  
Amanda Borman, *Executive Assistant*  
Lisa Saskiw, *Administrative Assistant*

### 1. CALL TO ORDER

Chair, Mayor Krischke, called the meeting to order at 8:32 a.m.

### 2. Chair Opening Remarks

### 3. Approval of Agenda

2015-17

It was agreed by unanimous consensus the Advocacy & Monitoring Committee approve the March 12, 2015 agenda with the inclusion of 5a, Update on GreenTRIP.



#### 4. Approval of the Minutes

2015-18

**Motion:** That the minutes of March 12, 2015 be approved.

**Moved by:** Mayor Tom Flynn, *Sturgeon County*

**Decision:** Carried unanimously

#### 5. Updates from Chairs of Standing Committees

2015-19

It was agreed by unanimous consensus the Advocacy & Monitoring Committee receive for information the updates from the Standing Committee Chairs.

##### a. Update on GreenTRIP

2015-20

It was agreed by unanimous consensus the Advocacy & Monitoring Committee receive for information the update on GreenTRIP.

#### 6. Revised Terms of Reference

2015-21

**Motion:** That the Advocacy & Monitoring Committee recommend the revised Terms of Reference to the Governance, Priorities & Finance Committee, through to the Capital Region Board for review and approval.

**Moved by:** Mayor Don Iveson, *City of Edmonton*

**Decision:** Carried unanimously

#### 7. Strategic Advocacy

##### a. CRB Provincial Election Advocacy Update

2015-22

**Motion:** That the Advocacy & Monitoring Committee receive the update of the CRB Provincial Election Strategy as information.

**Moved by:** Mayor Camille Berube, *Town of Beaumont*

**Decision:** Carried unanimously

##### b. Updated Three-Year Advocacy and Communications Strategic Plan

2015-23

**Motion:** That the Advocacy & Monitoring Committee approve the Three-Year Advocacy and Communication Strategic Plan as updated in July 2015 and amended by the Committee, and recommend it to the Capital Region Board for approval.

**Moved by:** Councillor Wes Brodhead, *City of St. Albert*

**Decision:** Carried unanimously



## 8. CEO Update

### a. Strategic Plan Performance Measures

2015-24

It was agreed by unanimous consensus that the Advocacy & Monitoring Committee receive for information the Strategic Plan Performance Measures as presented by CEO, Malcolm Bruce.

### b. Risk Assessment

2015-25

It was agreed by unanimous consensus that the Advocacy & Monitoring Committee receive for information the Risk Assessment as presented by CEO, Malcolm Bruce.

### c. Sunshine List

## 9. ADJOURNMENT

The Chair declared the meeting adjourned at 10:00 a.m.

A handwritten signature in black ink, appearing to read 'G. Krischke', written over a horizontal line.

Committee Chair, Greg Krischke

