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## Advocacy & Monitoring Committee

Thursday, June 9, 2016

7:30 – 8:45 p.m.

Chateau Louis, Leland Room  
11727 Kingsway, Edmonton, AB

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### Members:

Greg Kruschke, *City of Leduc (Chair)*  
Camille Berube, *Town of Beaumont*  
Wes Brodhead, *City of St. Albert*  
Nolan Crouse, *Board Chair (Ex Officio)*  
Tom Flynn, *Sturgeon County*  
Dwight Ganske, *Town of Stony Plain*  
Don Iveson, *City of Edmonton*

### Guests:

Roxanne Carr, *Strathcona County*  
Gibby Davis, *City of Edmonton*  
Trevor Duley, *Sturgeon County*  
Susan Evans, *Sturgeon County*  
Marnie Lee, *Strathcona County*  
Patty Walker, *City of Fort Saskatchewan*

### Regrets:

#### CRB Staff & Consultants:

Malcolm Bruce, *CEO*  
Neal Sarnecki, *Project Manager*  
Stephanie Chai, *Project Manager*  
Loreen Lennon, *Communications Manager*  
Leslie Chivers, *Operations Manager*

Amanda Borman, *Executive Assistant*  
Margo Long, *Incite Marketing*  
Natasha Nelson, *Incite Marketing*

### 1. CALL TO ORDER

Chair, Mayor Kruschke, called the meeting to order at 7:35 a.m.

### 2. Chair Opening Remarks

### 3. Approval of Agenda

AMC2016-13

It was approved by unanimous consensus that the Advocacy & Monitoring Committee approve the June 9, 2016 agenda, as amended.



#### 4. Approval of Minutes of April 14, 2016

AMC2016-14

It was approved by unanimous consensus that the Advocacy & Monitoring Committee approve the April 14, 2016 minutes.

#### 5. Regional Narrative Project Presentation

AMC2016-15

**Motion:** That the Advocacy & Monitoring Committee receive the Capital Region Board Marketing Strategy, aka Regional Narrative Project, for information.

**Moved by:** Mayor Tom Flynn, Sturgeon County

**Decision:** Carried unanimously

#### 6. Provincial Advocacy

AMC2016-16

**Motion:** That the Advocacy & Monitoring Committee receive the Chair's update on Provincial Advocacy for information.

**Moved by:** Councillor Wes Brodhead, St. Albert

**Decision:** Carried unanimously

#### 7. Standing Committee Updates

#### 8. CEO Update

- a. Collaborate to Compete
- b. Economic Development Initiative
- c. Agricultural Planning
- d. Strategic Plan Performance Measures

#### 9. ADJOURNMENT

The Chair declared the meeting adjourned at 8:41 a.m.

A blue ink signature of Greg Krischke, written over a horizontal line.

Committee Chair, Greg Krischke