Presentation to Sherwood Park & District Chamber of Commerce
May 17, 2017

Malcolm Bruce MSM
CEO, Capital Region Board
Realizing Every Ambition!

our values: respect  integrity  accountability  innovation
Capital Region Board

Counties x 5
Villages x 2
Town x 12
Cities x 5
Total – 24 Municipalities

*Regulation change will impact membership post election

- 1.2 Million people
- 725,000 jobs
- 30% of AB GDP
Agenda

i. Context

ii. Edmonton Metropolitan Region Growth Plan Update

iii. Economic Development Initiative

iv. Q&A
Board Mandate

What We Do
• We are a regional planning and collaboration body

Governance
• Regulation- 38/2012
  - Growth Plan
  - Implementing the Growth Plan
  - Cost Sharing
  - Other functions as assigned by Minister
• Bill 28 (2013) – Growth Management Board

What We Don’t Do
• Resolve municipal boundary issues or annexations
• Social Infrastructure (e.g. schools, hospitals etc.)
Today

Capital Region Board Growth Plan - Growing Forward

- 11 Separate documents
- 4 Functional Areas
Capital Region Growth Plan 2008/2009

our values: respect integrity accountability innovation
How We Implement

Priority Growth Areas (PGA) & Cluster Country Residential Areas (CCRA)

May 17, 2017

Edmonton Metropolitan Region Growth Plan

October 13, 2016
40 Years of Prosperity

1974
Population: 560,000
22,650 ha footprint
1.8% of total land area

2014
Population: 1,234,000
69,930 ha footprint
5.6% of total land area

May 17, 2017
Capital Region Board Growth Plan remains in effect until the Edmonton Metropolitan Region Growth Plan is approved by the Province.
EDMONTON METROPOLITAN REGION GROWTH PLAN

Outcomes of the Edmonton Metropolitan Region Growth Plan

- Compact development & efficient infrastructure
- Complete communities & housing diversity
- A multi-modal & integrated regional transportation system
- A diverse, globally competitive economy & prosperous Region
- A thriving agricultural sector & an integrated regional food system
- Healthy natural living systems & climate change adaptability

May 17, 2017
EDMONTON METROPOLITAN REGIONAL STRUCTURE

MAY 17, 2017

SCHEDULE 2:
Edmonton Metropolitan Regional Structure to 2044

NOTE:
All aliments of regional pipeline corridors are conceptual.
Leads to CFB Edmonton, the Edmonton International Airport and the Wetaskiwin Airport are under federal jurisdiction.

NOTE:

METROPOLITAN AREA

RURAL AREA

METROPOLITAN CORE

SOURCE:
14
POLICY AREAS AND OBJECTIVES

- Economic Competitiveness & Employment
- Communities & Housing
- Transportation Systems
- Natural Living Systems
- Integration of Land Use & Infrastructure
- Agriculture
POLICY AREAS AND OBJECTIVES

Economic Competitiveness & Employment

Communities & Housing

Transportation Systems

Natural Living Systems

Integration of Land Use & Infrastructure

Agriculture
SCHEDULE 3B: Planned and Local Employment Areas

EDMONTON METROPOLITAN REGION GROWTH PLAN RE-IMAGINE. PLAN. BUILD.

May 17, 2017
SCHEDULE 3C:
Existing Resource-Based Economic Assets

NOTES:
1. Data is a compilation of all existing Alberta Geological Survey sand and gravel geology and resource data in digital format. Data sources include Alberta Geological Survey maps and reports produced between 1975 and 2006.
2. Includes the provincial Central and City/Edmonton catchments.
3. Includes the provincial Central Plain subdivision.

Mandate

Incubate a regional level economic development entity, independent from the Capital Region Board, through a Pay-to-Participate model.
WHAT?

Edmonton Metropolitan Region Economic Development Entity

- Shareholders
- Board
- Advisory Council
- Management Team
OUTCOMES

• Regional branding
• Regional database
• Regional strategy
Edmonton Metropolitan Region Economic Development Entity

**PATH**

- Develop Framework & Strategy
- Board Approval
- Create Start Up Board
- Corporate Articles
- Municipalities Sign on
- Independent
- Transform Board

**May 2017**
MEDIA RELEASE

Strathcona County joins regional economic development initiative

May 11, 2017
“Planning now with a focus on global economic competitiveness and employment and the issue of climate change is critical... It’s forward thinking that, along with the region's innovative and entrepreneurial spirit, will pay off across the board. Thinking about how we will live and work together is as important as how prosperous we will be.”

Councillor, Cathy Heron
City of St. Albert
Task Force Member
Questions?

Visit us at capitalregionboard.ca