



Policy:	G022 – Public Engagement
Effective Date:	October 11, 2018
Approved by:	Board

PURPOSE

To outline how the Board shall engage stakeholders on the Growth Plan and the Metropolitan Region Servicing Plan as per the EMRB Regulation.

To guide all Board stakeholder engagement activities.

POLICY

The Board is committed to transparent and accountable decision making, which includes engaging stakeholders in the creation of the Growth Plan and Metropolitan Region Servicing Plan as per the Regulation, Part 1, Section 3(1)(f)

develop policies outlining how the Board shall engage the public on the Growth Plan and the Servicing Plan.


GUIDELINES

1. The Board public engagement policy shall respect the authority and jurisdiction of municipal public engagement policies.
2. Engagement shall be done with purpose and clear expectations to avoid stakeholder fatigue.
3. Communications must be consulted in the initial development of all engagement plans.
4. Board members are ultimately accountable as decision makers, as per the Regulation.
5. For the purposes of the Board, public and stakeholders include:
 - Member Municipalities – Board Members, Elected officials, and Administration
 - Non-members Municipalities within the Edmonton Metropolitan Region – Elected officials and Administration
 - Other Governments - Provincial and Federal
 - Indigenous Peoples – Treaty 6 First Nations and the Metis Nation of Alberta within the Region
 - Experts – Regional Service Commissions and Relevant Industry and Organizational Experts
 - Public – Citizens of the Edmonton Metropolitan Region



ENGAGEMENT PILLARS

The placement of stakeholder groups in pillars below represents the **minimum engagement** sought with each regarding the Growth Plan and the Metropolitan Region Servicing Plan. Each stakeholder group **may be moved along the engagement continuum** as necessary per project outcome and Board preference. Upon commencement of a project or initiative, the appropriate level of public engagement on the continuum will be assessed and determined for each stakeholder group. Advocacy with the Provincial and Federal Governments is ongoing.

	Inform	Consult	Involve	Collaborate	Empower
Public Participation Goal	Provide balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	Obtain feedback on analysis, alternatives and/or decision.	Work throughout the process to ensure concerns and aspirations are consistently understood and considered.	Partner in decision process including the development of alternatives and the identification of the preferred solution.	Final decision-making.
	 ENGAGEMENT CONTINUUM - INCREASING LEVEL OF INVOLVEMENT				
Stakeholder minimum engagement					
Member Municipalities			Administration	Elected Officials	Board Members
Non-member Municipalities	Administration and Elected Officials				
Other Governments	Federal Government	Provincial Government			
Indigenous Peoples	Treaty 6, Metis Nation				
Experts		Commissions, Organizations, Industry Experts			
Public	Regional Residents				

Dr. Jodi Abbott, Board Chair

Revisions		
Date	Status	Comments