


EMRB Municipal Data Sheet

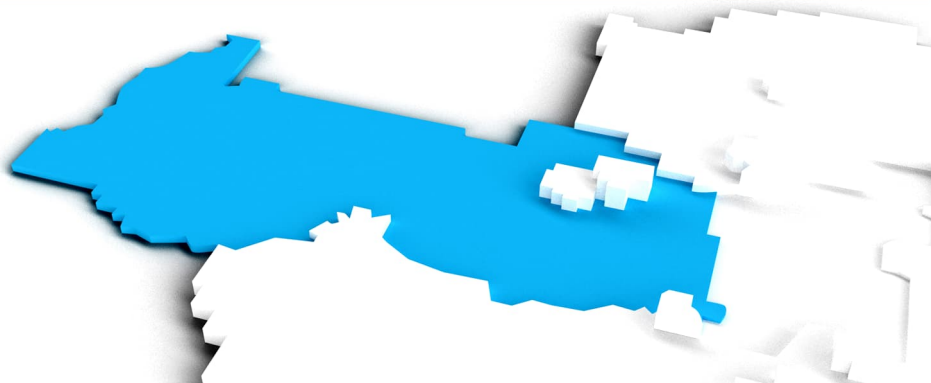
13-member municipalities
3 towns, 4 counties, 6 cities



 32,205

 2,375.7 km²

(CANADIAN CENSUS, 2021)



Highlights

Parkland County is a municipality focused on fostering a high quality of life for its residents, a competitive environment for the business community, and an attractive location for visitors.

Bordering the west side of Edmonton, the County's low residential and commercial tax rates, direct access to major trucking routes, airports and rail make it a great place to live and do business.

The County is committed to supporting success across the Region, and working collaboratively to make holistic and strategic decisions.



Parkland County continues to be an amazing place to live, work and play — and our future is bright.



ALLAN GAMBLE | MAYOR



TAX BASE—ASSESSMENT

Residential	\$7.0B
Non-Residential	\$4.2B

Parkland County's total municipal operating budget is \$102 million, with a capital budget of \$34.8 million.

Its top three assessment contributors are TransAlta, Amazon and AltaLink.

ABOUT US

Parkland County prides itself as a municipality focused on quality of life for its residents, a competitive environment for the business community, and an attractive location for visitors.

The County is committed to supporting success across the Region, and working collaboratively to make holistic and strategic decisions.

Recently, the Village of Wabamun joined the County. Parkland County has exciting plans for the Hamlet, centered on ensuring the resiliency and prosperity of the community.



REGIONAL AREAS OF FOCUS

- Collaborate with regional partners to share best practices and advocate for municipal government.
- Leverage regional partners to facilitate growth in commercial and industrial sectors.
- Foster well planned and managed communities, centered on recreation, culture, and social services.

LOCAL STRATEGIC PRIORITIES

The County's strategic priorities are:

- Enable Economic Diversification
- Support Complete Communities
- Respect Agricultural lands and the Greater Environment
- Deliver Transparent and Superior Customer Service



Edmonton Metropolitan
Region Board

Stats & Facts

(CANADIAN CENSUS, 2021)



Commute

→ 76% commute for work outside municipality



Housing

→ 92% own their own homes



Employment

→ 59% employment rate with 65% participation rate



Work Force

(top 2 occupation sectors)

- 16% Construction
- 10% sales and service



Education

→ 54% completed post-secondary education



DEMOGRAPHICS

Parkland County's population has increased 1.6% since the 2016 federal Census.

The average age is 42 years, with roughly 82% of the population being 15 years and older.

Close to 18% of the population is 65 years and older.

Visible minorities account for roughly 3% of the population. The Indigenous population accounts for 7% and the immigrant population is just under 8%.



SETTING IDEAS IN MOTION

Parkland County Council has recently completed an update to its long-term strategic plan. The upcoming years will see a strategic focus on economic diversification, environmental stewardship and updating key municipal plans and regulations.

As an ongoing response to the accelerated phase out of coal, the County is intentional in attracting major investors and businesses to the region, focusing on global competitiveness and job creation. The Acheson Amazon facility is an example of a recent success.

Turning Challenges into Opportunities



Parkland County is experiencing growth pressures as it relates to:

- Optimizing capital investment for the greatest impact on economic diversification and transition.
- Balancing new growth with competing priorities, such as protecting prime Agricultural, environmentally sensitive land, and servicing existing rural hamlets.
- Competing infrastructure priorities that will require innovative and effective transportation solutions that foster a sustainable and diverse community and economy.

CURRENT CHALLENGES / INVESTMENT NEEDS:

- Intergovernmental support for critical infrastructure investment.
- Attracting and retaining business investments that support economic transition.
- Strengthening the narrative that Parkland County provides a strategic advantage for the logistics and tourism industry.

GREATEST RISKS FACING PARKLAND:

- Intergovernmental disputes and downloading of responsibilities to municipalities (e.g., the RCMP policing model).
- Inconsistent funding and timelines for intergovernmental projects.

Untapped Opportunities

- The County's main industrial area being located directly on the edge of Edmonton's boundary, it is well-positioned to satisfy the critical requirement for business' to have access to skilled labour. There are well over 200,000 households within a 30-minute commute of our business area.
- Parkland County is home to several highly popular tourism attractions that serve the entire region, including Wabamun Lake, Pembina River and Chickakoo Lake recreation area.
- On demand transit is now available in the County. In partnership with the Town of Stony Plain and the City of Spruce Grove the on demand system provides access across the Tri-Region. This service is a tool the business community can leverage when recruiting employees.



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